

# **Monterey Bay National Marine Sanctuary**

## **Specific Requirements for Advisory Council Representatives**

Spring 2004 Recruitment

### **Agriculture**

- Familiarity with the agricultural industry in communities near the Sanctuary;
- Understanding the links between agriculture, Sanctuary resources and human activities;
- Ability to effectively communicate with representatives from the agricultural industry in the Sanctuary region; and
- Experience, ability, and availability to conduct outreach within the agricultural community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council.

### **Business/Industry**

- Affiliation with a business or industry within the Sanctuary region;
- An understanding of the links between businesses and the Sanctuary;
- Ability to communicate effectively with representatives from the business/industry community;
- Experience, ability, and availability to conduct outreach within the business/industry community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council; and
- Commitment and availability of time to chair the Sanctuary Advisory Council's Business and Tourism Activity Panel (BTAP) which meets six times per year.

### **Education**

- Affiliation with education institutions or organizations active in the Sanctuary region;
- Ability to effectively communicate with multiple institutions, agencies, and educators;
- Direct experience with marine education programs;
- Experience, ability, and availability to conduct outreach within the education community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council; and
- Commitment and availability of time to chair the Sanctuary Advisory Council's Sanctuary Education Panel (SEP) which meets six times per year.

### **Recreation**

- Affiliation with a recreational business or organization active in the Sanctuary region;
- Experience, ability, and availability to conduct outreach within the recreational community consistent with the goals of the Sanctuary and the mission of the Sanctuary Advisory Council;
- An understanding of the links between the recreational community and the Sanctuary; and
- Ability to effectively communicate with the broader recreational community within the Sanctuary region.